

# International Scientific Conference

## Museum as a Tool for Presentation of Rural Life, Agriculture and Forestry

### PROGRAMME

Thursday 4<sup>th</sup> of November 2021

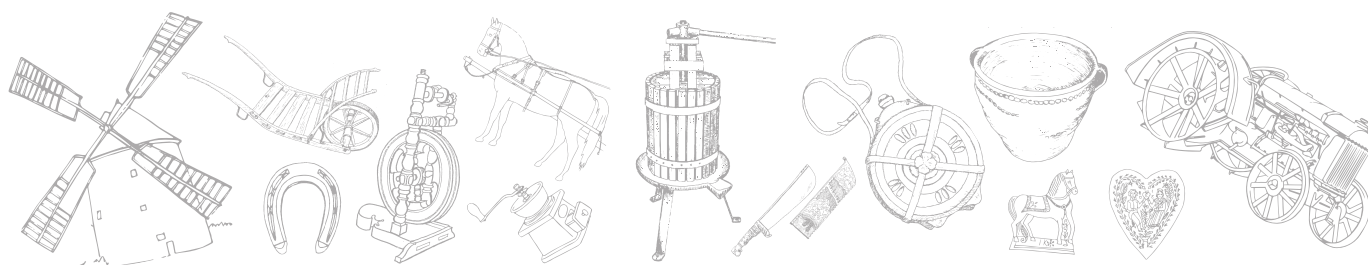
9:00 a.m. – 10:00 a.m. Registration

10:00 a.m. – 10:30 a.m. Opening of the Conference

10:30 a.m. – 1:00 p.m. “Contemporary Trends“

10:30 a.m. – 10:55 a.m.	PhDr. Marek Krejčí, Ph.D.	M.K., Center for Art Studies	Development and Contemporary Ways of Presentation of Agricultural Museums in the Association with Heritage Politics
10:55 a.m. – 11:20 a.m.	Rosemary Olive Mbone Enie	Executive Director of Cameroon Vision Trust NGO	Agricultural Heritage as Creative Tourism Attraction within Rural Communities in Africa
11:20 a.m. – noon	Dr. Ollie Douglas	AIMA Representative	online
noon – 12:30 p.m.	Mgr. Radek Bryol	National Open Air Museum: Methodological Center	Cultural Landscapes in European Open Air Museums: Possibilities, Limits of Reconstruction and Ways of Presentation
12:30 p.m. – 12:55 p.m.	Ing. Šárka Kramolišová / Ing. Jitka Ledvinková	Wallachian Open Air Museum / Open Air Museum in Zubrnice	Are We Still On Solid Ground? Or The Ways of Interpretation of Agricultural Activities to the Visitors

1:00 p.m. – 2:00 p.m. Lunch



**2:00 p.m. – 5:00 p.m. “Museum as an Institutional Tool of Presentantation of Agricultural Themes“**

2:00 p.m. – 2:25 p.m.	PhDr. Pavel Douša, Ph.D.	National Museum of Agriculture	Boundaries to the Exhibition. Poetics of Agricultural Museum
2:25 p.m. – 2:50 p.m.	PhDr. Pavel Novák, CSc.	National Museum of Agriculture	Stakeholders of Czechoslovak Museum of Agriculture in Interwar Period
2:50 p.m. – 3:15 p.m.	prof. Ing. Vilém Podrázský, CSc.	Czech Academy of Agricultural Sciences	Czech Academy of Agricultural Sciences and its Contribution to the Development of Czech Agriculture
3:15 p.m. – 3:40 p.m.	Ing. Jiří Machek	National Stud at Kladruby nad Labem	National Stud at Kladruby nad Labem as Live Museum

**3:40 p.m. – 4:00 p.m. Coffee break**

4:00 p.m. – 4:20 p.m.	Mgr. et Mgr. Martin Kopeček	National Museum of Agriculture	How To Prepare A Popularizing Exhibition with Difficult Specialized Theme? Example: Preparation of the Exhibition “Plant Physicians“
4:20 p.m. – 4:40 p.m.	Ing. Lenka Gotthardová, CSc.	Kladruby nad Labem	František Bílek and Idea of Hippological Museum

**5:00 p.m. – 8:00 p.m. Evening Tour in the National Museum of Agriculture**

---

---

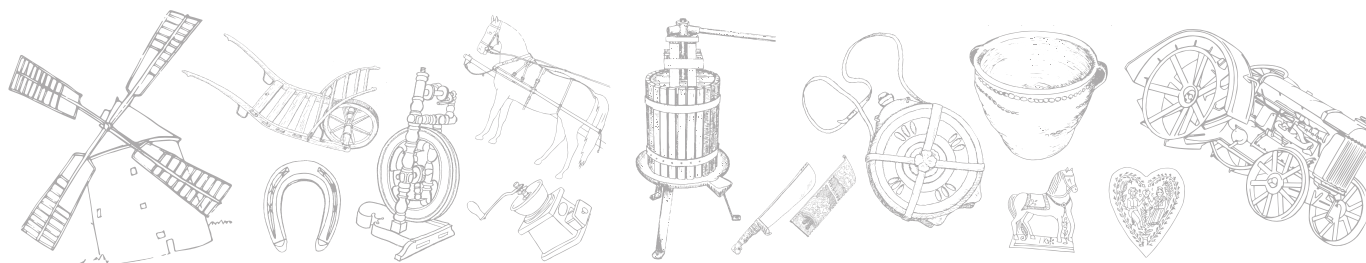
## Friday 5<sup>th</sup> of November 2021

---

---

**8:30 a.m. - 9:00 a.m. Registration****9:00 a.m. – noon “Presentation of Agricultural Themes and its Specifics“**

9:00 a.m. – 9:25 a.m.	Mgr. Lucie Kubásková, Bc. Jana Jakubská, Ing. Miroslav Čeněk	National Museum of Agriculture	Study Case: Preparation of Critical Catalogue: Czech Fish Cuisine Or Carp Not Only for Christmas
9:50 a.m. – 10:15 a.m.	Vladimír Valeš	The Hops Museum in Žatec	Žatec, the Town Dedicated to Hops – Educational Programme for Schools
10:15 a.m. – 10:40 a.m.	Mgr. Pavel Mašláň / Mgr. Jan Husák	Wallachian Open Air Regional Museum	Changing Landscapes: The Ways of Usage of the Museum Collections in the Documentation and Presentation

**10:40 a.m. – 11:00 a.m. Coffee Break**

11:00 a.m. – 11:25 a.m.	Mgr. Kamila Svobodová, Ph.D. / Mgr. et Ing. Jolana Hyláková	National Museum of Agriculture	Presentation of New Exhibitions of Valtice – Museum of Viticulture, Horticulture and Landscaping
11:25 a.m. – 11:50 a.m.	Mgr. Monika Váleková, Ph.D.	National Slovak Museum: Museum of Martin Benku	Lumberjacks and Farmers in Work of Slovak Painter Martin Benku: Stylization or Image of the Time?
11:50 a.m. – noon	Mgr. Ivan Berger	National Museum of Agriculture	Politics of Exhibition of New Agricultural Museum in Ostrava – Museum of Food and Agricultural Machinery

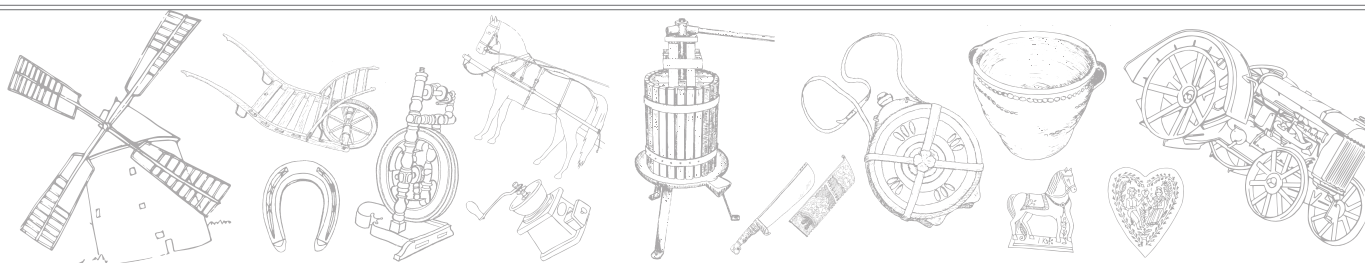
12:10 p.m. – 1:00 p.m. **Lunch**

**1:00 p.m. – 3:30 p.m. Parallel Block of Lectures – “Muzeum Collections and Its Accessibility to the Public I.” (Multifunctional Hall)**

1:00 p.m. – 1:25 p.m.	PhDr. Daša Ferklová	The Slovak National Museum: Museum in Martin	Genesis of Woodcraft Collections in The Slovak National Museum in Martin
1:25 p.m. – 1:50 p.m.	Ing. Miroslav Jiříček	Museum of South Bohemian Agriculture in Netěchovice, o.p.s.	Enjoy Agriculture with All Your Senses!
1:50 p.m. – 2:15 p.m.	Mgr. Lubomír Anděl	Technical Museum in Brno	Robotics (Not Only) in Agriculture and Its Representation in the Collections of Technical Museum in Brno
2:15 p.m. – 2:30 p.m.	<b>Coffee Break</b>		
2:30 p.m. – 2:50 p.m.	Mgr. Jakub Halaš / Mgr. Kateřina Čiháková	Museum Říčany	Hands on Museum – We are Learning by Experience
2:50 p.m. – 3:10 p.m.	Martin Patříčný	The National Museum of Agriculture	Story of the Wood – Presentation of the New Exposition in Kačina Castle – Czech Countryside Museum

**1:00 p.m. – 3:10 p.m. Parallel Block of Lectures – “Muzeum Collections and its Accessibility to the Public II.” (Study Room – 3rd Floor)**

1 p.m. – 1:25 p.m.	Mgr. Jitka Sobotková, Ph.D.	The National Museum of Agriculture	National Collection of Recipes, its Usage in Museum Presentation and Research of the Problematics of Culinary Culture
1:25 p.m. – 1:50 p.m.	Pavel Šmidrkal	Museum of Agricultural Machinery and Picture Gallery Želeč	Museum of Agricultural Machinery and Picture Gallery Želeč
1:50 p.m. – 2:15 p.m.	Jitka Kateřina Trčková / Jan Vít	Individual Member of the Association of Museums and Galleries, Konopa z. s.	Materials which are almost forgotten: Flax and Hemp
2:30 p.m. – 2:50 p.m.	Ing. et Bc. Jana Melcrová	The National Museum of Agriculture	Navigation Canal Fláje-Clausnitz – “Not-transferable Exhibit“



---

---

# Saturday 6<sup>th</sup> of November 2021

Guided Tour to the National Stud Kladruby nad Labem (UNESCO World Heritage Site) – Optional

---

---

Right to Changes is Reserved

Contact: [jitka.sobotkova@nzm.cz](mailto:jitka.sobotkova@nzm.cz), Phone Number: +420 220 308 322

---

---

The National Museum of Agriculture, Kostelní 44, 170 00 Praha 7  
[www.nzm.cz](http://www.nzm.cz)

